ITM90 A/B Tip Sheet: Information Sources

1) Companies & Industries

**Business Insights Global**

Companies and industries. See **SWOT Reports** under **Companies** for selected SWOTS

**Factiva**

Companies and Industry Snapshots

**FPInfomart**

Primarily Canadian publicly traded companies. Brief financials for selected industries.

**IBISWorld**

Primarily industry. Selected companies within an industry are profiled under **Major Companies**.

**Mergent Online**

Primarily companies. See **Industry Analysis** section for profiles of 25 industrial sectors

**Passport GMID**

Primarily consumer industries (broadly defined). Selected company profiles in the Competitive Landscape section of industry reports.

**Proquest Business Collection**

Primarily articles on companies and industries. Selected industries profiled in **BMI Country Industry Reports**.

**Companies**

**SEDAR**

Annual reports and ancillary documents for Canadian based publicly traded companies.

**Industries**

**Conference Board of Canada**

Selected industries profiled - SEE: **Topic** then **Industry Sector Economics**

**Industry Canada**

Canadian industries by sector.
Statistics Canada

Browse by Subject to obtain statistical profiles of Canadian industries

2) IT Vendor and Product Profiles & Technology Tutorials

Faulkner’s Advisory on IT Studies

3) Journal Articles - Case Studies, Applications, Implementations

Scholars Portal Journals

Search Everything

Sample Searches

erp implementation “case study”

erp implementation “case study” sme

social media marketing implementation "enterprise system"

non-profit organization "social media" "case study"